

Volunteer/Internship Opportunities

Depending on what you like, choose how you want to help us with:

Social networking

- Promote the challenge through all possible current ways of social networking
- Manage our facebook group, update events, post news, videos, welcome new members, encourage them to take the challenge, encourage the ones who already took the challenge to share how the process of implementing the actions has been
- Create and manage myspace
- Create a meet up group

Team

- Take the challenge at www.coolcapitalchallenge.org/challenge1
- Create your own team online www.coolcapitalchallenge.org/challenge3
- Start your own team offline
- Show them your results and savings
- Tell them how you are making the changes
- Encourage them to do the same
- Show them how the calculator works
- Follow up with your team

Speaking

- Present Cool at different events
- Make a speech
- Present your speech at your school, office, community meetings, etc
- Canvass outside metro stations (use our flyers from www.coolcapitalchallenge.org/resources#flyers)

Writing

- Make a list of the newspapers, magazines and/or blogs where Cool could be promoted



cool capitalchallenge

- Write articles about Cool for newspapers, magazines, blogs, etc
- Send them to newspapers, magazines or blogs
- Develop a script for other volunteers to canvass
- Design invitations for meetings or events
- Write press releases
- Write handouts for coming events

Education

- Research and write specific tips for each of the actions that participants can take as part of their pledge
- Search for carbon and money savings for new actions to add on the calculator
- Make posters to promote energy-efficient actions
- Make a list of grocery stores, libraries, concert halls, restaurants, etc
- Distribute the posters in those places (You can also distribute the flyers that are on www.coolcapitalchallenge.org/resources#flyers)
- Find people or organizations that have already taken energy-efficient actions, who want to share what they did and how they did it (Don't forget to take a picture of them)
- Post these case studies on the website or facebook

Following up

- Maintain contact list
- Send welcome messages and reminders to new sign-ups
- Create and send follow-up messages to event attendees
- Create and send thank you notes to send to attendees (ask them what kind of trainings they'd be interested in attending)
- Send online surveys and summarize the results
- Design and make surveys for events

Partnerships

- Make a complete list of partners including (name, contact person, phone number, email, how they are helping Cool, what are we doing for them)
- Contact the communications office



- Ask them to send us their logo to post it on our website
- Ask them to send us their link
- Ask them to post our logo on their websites
- Look for groups interested in partnering with Cool
- Make a list of prospect partners
- Research what they do and think ahead about possible ways to help each other
- Draft partnerships' proposals
- Meet with prospects partners
- Agree about next steps
- Follow up
- Example: write now there is a possibility to partner with Project 20/20 (They give away CFL light bulbs)

Organizing events

- Read "Event Planning Guide". This file is part of the TOOLS at www.coolcapitalchallenge.org/youth
- Choose an event at "Plan a special event or activity" at www.coolcapitalchallenge.org/youth
- Organize the event to promote the challenge
- Make phone calls to invite people to your event
- Confirm attendance
- Hold the event

Events List Management

Maintain the event calendar and look for new events (community, parks, buildings, congregations, etc)

Media

- Make an appealing video to energy-efficiency/promote Cool
- Post it on youtube

Getting free stuff:

- Make a list of all possible energy efficient stuff (CFL bulbs, reusable bags, caulk, solar chargers, power-strips, etc)
- Find out who donates this kind of stuff
- Call them or write to them asking for donations

