



QUICK TIPS

10 THINGS YOUTH CARBON BUSTERS CAN DO

Make a pledge to reduce your carbon footprint

- Take the challenge online at www.coolcapitalchallenge.org/challenge1
- Calculate your home's carbon footprint, the money you're spending on energy, and also learn the actions you can take to reduce your carbon footprint learn about your carbon and money savings and finally register and create a team online.

Form a team with friends to raise awareness

- Invite people who care about the climate crisis to join your team.
- Poster in School and in your communities.
- Get together with people who care to brainstorm actions you take.
- Call or email groups, organizations, community centers.
- Use Facebook or other social networks.
- Set ambitious and achievable goals.
- Identify the ways that team members will help achieve your goals.

Talk to your family about what they can do at home and at their workplace

- Help them realize how much you care, how much they can do, how much it is important for our future
- Help them save money through simple energy efficiency steps.

Engage your school against climate change

- Look for the best contacts to talk about the challenge on the first place.
- Make the person who manages energy use at the school and/or your science teacher be part of your team.
- Measure your school's carbon footprint.
- Evaluate what environmental practices are already being taken.
- Walk around and find obvious waste of energy at your school.

Engage places of worship in this fight against climate change

- Engage religious leaders.
- Spread the word about how much this is a moral issue, we are harming our environment, we have to take responsibility for protecting it by saving energy.

Reach out at existing events

- Find existing events at schools, universities, organizations, community, neighborhood, nearby malls, and parks.
- Promote Cool at every event you can.
- Connect these events with the Cool Capital Challenge.





Plan a special event or activity

(for more details, check the tools at www.coolcapitalchallenge.org/youth)

- Carbon Lowering (Pick a building, get volunteers and convert the place into a greener building by implementing basic energy-efficient practices).
- Cool Your Classroom Contest (Show your classmates how to take the challenge together at the computer's room).
- The Coolest Class Campaign (Find out which class comes up with the greater pledge).
- Make a Cool home video and show it to your neighborhood, school, building, etc.
- Poster Contest.
- Produce or present a play (get in touch with <http://www.youngplaywrightstheater.org>) or a song

Reach out to the community through canvassing/ developing flyers/press releases

- Start with your neighborhood.
- Get donations, cool stuff such as reusable bags, CFL light bulbs, etc.
- Design a catchy poster that says something like: Did you know that you could save \$XXX per year by saving energy?
- Give free stuff away and encourage the community to take the challenge.

Become a Cool Speaker

- Learn as much as you can about Cool Capital Challenge.
- Present the Cool Capital Challenge at various schools, community groups, etc.

Expand your network

- Email.
- Join our Facebook group "[Cool Capital Challenge](#)".
- Local newspapers.
- Community Action.

If interested or need help, please send an email to mpulido@coolcapital.org

Get more ideas and tools at www.coolcapitalchallenge.org/youth.

We'd love to hear your new ideas too, please send to the email address above.

