

MAKE A PLEDGE



Go to www.coolcapital.org and click on “take the challenge” (the green button) to make a pledge and follow 3 simple steps:

On [step 1](#), get your energy bills for the last year and fill in the blanks by answering simple questions such as: how many people live in your house, how do you heat your house, how much do you pay for electricity/gas/fuel per year? Etc. While you answer these questions the calculator will automatically show you how many pounds of carbon emissions you’re producing per year and how much money you are spending on energy per year.

On [step 2](#), learn the actions you can take to save energy and choose the ones you will take. You can also add new actions if you scroll down a little. The calculator will automatically show you how much money and carbon emissions you will save. Some examples of the actions you can take are:

Reduce electricity consumption

Each time we switch on lights, appliances or electric machines, we are burning coal in this region.



Use your car less

Each time you drive your car, it is releasing CO₂ emissions to the atmosphere. The way you drive also generates more CO₂ emissions. Use massive transportation, bike, walk more, drive better.

Step 3 is the most powerful step, it is where you actually register and your carbon reduction pledge becomes part of the regional carbon reduction goal, which this year is **2 billion pounds!** Besides, you can allocate your carbon savings for existing teams or you can create a new team, to take the challenge together and support each other, learn how to do it at form a team.

Learn more at <http://www.coolcapitalchallenge.org/tips> or <http://www.coolcapitalchallenge.org/resources>